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Rainbow Scientific, Inc.

83 Maple Avenue, Windsor, CT 06095 Contact: Lori M. Oakes

Tel: 860-298-8382 Fax: 860-298-8586

LOakes@rainbowscientific.com/ http://www.rainbowscientific.com/

Rainbow Scientific, Inc. announces availability of advanced stem cell culture systems Provides North American researchers access to Biological Industries

Provides North American researchers access to Biological Industries' NutriStem[®] serum-free, xeno-free cell culture reagents

Windsor, CT (October 14, 2013) – Rainbow Scientific, Inc. (RSI) is pleased to offer advanced research products for human mesenchymal stem cell (hMSC) and human embryonic stem cell (hESC) culture from Biological Industries (BI).

These chemically defined, non-animal origin culture media have been thoroughly validated to provide superior growth and maintenance of hMSC and hESC cell lines. Extensive quality control ensures reliable performance, lot-to-lot. These systems eliminate contagious health risks from viral agents, mycoplasma and prions and are accepted for clinical applications.

"Rainbow Scientific is excited to be working with Biological Industries, a cell culture media developer and manufacturer with over 30 years' experience and a worldwide presence", says Peter Mousseau, President. "Their stem cell culture systems exhibit outstanding performance characteristics. They pair nicely with RSI's other cell culture offerings and strengthen our offering to the biopharmaceutical market."

About Rainbow Scientific

Rainbow Scientific, Inc. has been a North American distributor of state-of-the-art products and solutions to academic, government, clinical and biotechnology laboratories for over sixteen years. The company provides cell culture and other bioreagents, diagnostic test kits, scientific instruments and database software for applications in cytogenetics, molecular genetics, hemostasis, oncology, pathology and biopharmaceutical development. http://www.rainbowscientific.com/

About Biological Industries

Biological Industries (BI) is a leading global provider of optimal and innovative solutions for cell culture related research. With over 30 years' experience, in-house R&D, and collaborations with academic researchers, the company has developed and introduced a range of serum-free media and many other products for animal tissue culture and molecular biology, including NutriStem®, a serum-free, xeno-free gold standard stem cell culture media advancing the fields of stem cell-based therapies. BI distributes its products worldwide in 40 countries. http://www.bioind.com/